



- **Overview**

- High Traffic Location at Lakeshore Mall
- 16 second display time. (2X the viewing time of other digital signs)
- Multiple messages with in your rotation allowed.
- Day-part messaging available.
- Guaranteed Separation by Industries.

- **Monthly**

- **\$800 NET Per Month,**
+ 1 FREE Graphic design incl.
 - 41,000 **Cars per day** per FDOT = \$1.30 CPM (Cost per 1000)
Newspaper (Just a Qtr. Pg.) - 11,500 Ann Avg Cir.
= \$15.83 CPM (Qtr. Pg. Full Color)
 - Plays everyday (16 sec displays on each rotation)
 - First design Included
 - Additional Graphic designs @ \$120.00 ea.
 - No additional charge for posting or uploading artwork.

- **Event Promotion**

- **15 Days**
- **\$450 NET, 1 FREE** Template Graphic designs included
 - Days can be used for a custom schedule.
 - Additional Graphic designs @ \$120.00 ea.
 - No additional charge for posting or uploading artwork.
- **7 Days**
- **\$300 NET, 1 FREE** Template Graphic designs included
 - Same as above.
- **1 Day - (Birthdays, Anniversary, Special Announcements)**
- **\$125 NET, 1 FREE** Template Graphic designs included
 - Same as above.

- **Specs and Details**

- Location: Sebring, FL., US 27 & Sparrow Ave. (N. Ent. Lakeshore Mall / Shell Food Mart) SB RHR
- Lat/Long: 27°29'35.10"N / 81°29'9.74"W
- Size: 10' x 21' Pixel: 144H X 320W
- DEC: 28,290
- [Google Map Link](http://goo.gl/maps/TtCN) <http://goo.gl/maps/TtCN>