Cutting-edge
mobile solutions
made
EASY!

Our campaign management software enables media companies, advertisers, major brands and enterprises to establish unique, interactive communications with consumers. The mobile marketing web-based platform is user-friendly, allows for maximum flexibility, and is easy to integrate into any existing infrastructure. From simple applications like alerts, mobile coupons, and voting/polling, to complex interaction with live radio and TV events — **Mobile Marketing is the answer.**

Contact us today to see how mobile marketing can impact your company.

Mobile Campaign Management

- Easy to use mobile Campaign Composer
- Send targeted message blasts
- Create scheduled & time-delayed messages
- Develop multi-layered interactive campaigns
- Personalize messages with custom contact data
- Social Networking integration for message blasts
- Collect valuable information using Data Capture
- Integrate an RSS Feed directly into a message
- Robust content delivery platform
- Voting / Polling / Trivia / Surveys
- Alerts / Mobile Coupons
- Real-time Text to Screen Wizard
- Ringtone / Wallpapers / Video
- Custom mobile webpage builder
- Automated Text to Win Contests & Sweepstakes
- Emergency Notifications w/ mobile broadcast capability
- Email & text message notification on inbound messages

Data Management / CRM

- Create and manage target lists
- Customize database settings
- Modify view options
- Custom web opt-in forms
- Automated opt-out process

Reporting / Analytics

- Real-time message delivery stats
- Detailed delivery status reports
- Comprehensive messaging logs
- Premium SMS reporting
- Historical campaign reporting
- Custom reporting services

Account Management

- Apply User Restrictions & Access Levels
- Set time zone preferences
- Create multiple users & sub-users
- Customizable menu navigation